

featured salon



From left to right, L'Oréal Professional:
Manny Montalvo, VP Sales, Christine Corbi, Prestige Account Manager
Laurie Lam, Senior Marketing Manager
Cindy Cox, Salon Owner, Susie Lewis, Maly's DSC,
Gary Giannotti, Maly's Sales Manager

hair artists

Beginning with a 500 square foot salon and only two stylists in January 1976, Cindy Cox's dream of bringing an upscale salon to the Columbus area has blossomed into Hair Artists located at 2111 Polaris Parkway. Featuring 23 highly skilled specialists and offering the very latest in hair and beauty care, Hair Artists strives to provide each of its guests with the very latest styles and products available in the hair care industry.

Cindy feels strongly that providing educational opportunities to her stylists is important to the success of her salon. "Our clients look to us for fashion and style advice so it's important to keep up with what's going on in hair and fashion." Drawing upon the training and education each designer has received from attending classes at the leading beauty care institutes of New York, Miami and Los Angeles, each designer is able to prescribe and provide the latest in hair, nail and skin care services.

Hair Artists also provides each client with a facial analysis which allows the designer to determine the most flattering cut and color to accentuate each person's natural beauty. Taking into consideration many different factors such as personality, facial proportion, distinct facial features, etc., each client's hair style is designed specifically for them.

Hair Artists is one of only approximately 60 L'Oréal Elite Black Salons in the United States. An Elite Black Salon is a salon that exclusively carries the entire L'Oréal Professional brand portfolio. These salons are committed to providing clients with only the most innovative and technologically advanced products that allow for professional excellence and client personalization. This includes the opportunity to participate as an INOA test salon. "INOA is unbelievable," says Cindy. "The shine, the application, the results are wonderful, it's like the i.phone of hair color."

From the sincere warmth, personal attention and pampering by knowledgeable professionals, Cindy hopes all of her clients feel that from the moment they walk through the doors they are all that matters. "Our clients are like family. We treat each guest how they want to be treated. We help them to escape from reality."